

Amarr Garage Doors “Classica Days” Sweepstakes Official Rules

NO PURCHASE IS NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. ALL FEDERAL, STATE, LOCAL, AND MUNICIPAL LAWS AND REGULATIONS APPLY. VOID WHERE PROHIBITED.

Eligibility: Sweepstakes begins at 12:01 a.m., Eastern Time (“ET”), January 5, 2009 and ends at 11:59 p.m., ET, March 6, 2009. Sweepstakes open to all legal residents of the 50 United States and District of Columbia (“DC”), US. Participants must be 21 years of age or older. Employees, officers, and directors of Amarr Garage Doors, its affiliated companies, subsidiaries, franchisees, distributors, dealers, advertising and promotion agencies, any and all other entities directly associated with this Sweepstakes (“Sweepstakes Entities”), and the immediate family members and members of the same household of any of the above are **not eligible to participate**.

How to Enter: A qualified person may enter by visiting the Sponsors’ website, <http://www.amarr.com> and submit the online registration form. **Only one entry may be submitted, per person per email per day** from January 5, 2009 through March 6, 2009. From the entries submitted as of 6:00pm EST each weekday, 5 winning names will be drawn. (For each Monday drawing, winning names will be drawn from the names entered from the prior Friday at 6:00pm through Monday at 6:00pm.) The names of the winners will be posted in Amarr’s Classica Days “Weekly Winner” section on www.amarr.com. Additionally, the 5 weekday winners will receive an email from marketingdept@amarr.com indicating that they have won. This email will contain a link to view and print your winning certificate. For all other entrants, they will receive an email from noreply@amarr.com with a LiftMaster® rebate as a thank you for participating. Sweepstakes Entities reserves the right to disqualify any person or address suspected of submitting multiple or fraudulent entries or of tampering with the entry process.

Official Rules Available at: <http://www.amarr.com>

Internet Limitations of Liability: If for any reason this Sweepstakes is not capable of running as planned due to infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of Sweepstakes Entities that corrupt or affect the administration, security, fairness, integrity or proper conduct of this Sweepstakes, the Sweepstakes Administrator and Sweepstakes Entities reserve the right at their sole discretion, to cancel, terminate, modify or suspend the Sweepstakes in whole or in part, at any time, without notice and award the prizes using all non-suspect eligible entries received as of or after (if applicable) this termination or suspension date. Sweepstakes Entities assume no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or alteration of, entries. Sweepstakes Entities are not responsible for any problems or technical malfunction of any telephone network or telephone lines, computer on-line systems, servers, or providers, computer equipment, software, failure of any e-mail or entry to be received on account of technical problems, human error or traffic congestion on the Internet or at any Website, or any combination thereof, including any injury or damage to participant's or any other person's computer relating to or resulting from participation in this Sweepstakes or downloading any materials in this Sweepstakes. CAUTION: ANY ATTEMPT TO DELIBERATELY DAMAGE ANY WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, THE SWEEPSTAKES ENTITIES RESERVE THE RIGHT TO SEEK DAMAGES OR OTHER REMEDIES FROM ANY SUCH PERSON (S) RESPONSIBLE FOR THE ATTEMPT TO THE FULLEST EXTENT PERMITTED BY LAW. In the event of a dispute as to the identity of a winner based on an e-mail address, the winning entry will be declared made by the authorized account holder of the e-mail address submitted at time of entry. "Authorized account holder" is defined as the natural person who is assigned to an e-mail address by an Internet access provider, on-line service provider or other organization (e.g., business, educational, institution, etc.) that is responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address.

Prizes: There are a total of **Two Hundred Twenty-Five (225) Sweepstakes prize winners**. Each day of the Promotion (45 days), five (5) prize winners will be selected to receive a \$500 Amarr Garage Doors Rebate Certificate to be used toward the purchase of an Amarr Classica Collection Garage Door

starting at \$1000 per door. In addition, each prize winner will receive a \$50 LiftMaster® Elite™ Rebate Certificate to be used toward the purchase of a corresponding Garage Door opener starting at \$350 per opener. Each prize package has an Approximate Retail Value (ARV) of \$550.

Drawing and Notification: The prize winners will be selected each weekday of the Sweepstakes Period, from among all eligible entries received. The random daily drawings will be conducted by The American Sweepstakes & Promotion Co., (the Sweepstakes Administrator), an independent judging organization, whose decisions are final in all matters relating to this Sweepstakes. Odds of winning will depend on the total number of eligible entries received. The prize winners will be posted daily on the Sponsors' website, <http://www.amarr.com>, as well as notified by email.

Prize Claim: To redeem your rebate, contact your authorized Amarr garage door dealer to purchase and install your Classica Collection carriage house door and LiftMaster Elite™ series opener. The purchase and installation of your Classica garage door and LiftMaster opener must be complete by March 31, 2009. Download and complete the certificate form you receive via email, and mail in with the original sales receipt from your door and opener purchase. **The receipt must include product model information, purchase price and sales date. Dealer name and address must be visible.** Mail completed rebate form and original sales receipt to: **Amarr Classica Days Prize Rebate, P.O. Box 5128, Winston-Salem, NC 27103** postmarked by April 30, 2009. Upon verification, the rebate will be sent to you within 6-8 weeks of Amarr's receipt of rebate forms. Offer valid in U.S. only. Noncompliant requests will not be returned. Offer valid on Classica Collection doors and LiftMaster Elite™ series openers. Limit one Classica rebate per household. Limit one LiftMaster rebate per garage door opener purchased. Void where prohibited, taxed or restricted. Offer void for groups, organizations and unauthorized retailers.

Prize Conditions: All prizes are non-transferable; no prize substitution allowed. All federal, state, local, and other taxes on prize are the sole responsibility of the winner. All winner's entry and acceptance of the prize offered constitutes permission (except where prohibited) for Amarr Garage Doors to use said winner's name, photograph, likeness, statements, biographical information, voice and address (city and state), in all forms of

media worldwide, in perpetuity, without limitation, notice or further compensation.

Terms & Conditions: This Sweepstakes is subject to all applicable federal, state, and local laws and regulations. By participating, entrants agree to abide by and be bound by these Official Rules and the decisions of the Sweepstakes Administrator, and waive any right to claim ambiguity in the Sweepstakes or in these Official Rules. By accepting prize, winners also agree to release, discharge, indemnify and hold harmless the Sweepstakes Entities, individually and collectively, vendors associated with the Sweepstakes, and the respective officers, directors and employees of each of these entities, from and against any claims, damages or liability due to any injuries, damages or losses to any person (including death) or property of any kind resulting in whole or in any part, directly or indirectly, from acceptance, possession, use or misuse of the prize awarded, or participation in this Sweepstakes. Any person attempting to defraud or in any way tamper with the Sweepstakes mechanics and/or implementation will be prosecuted to the full extent of the law. This Sweepstakes is void outside the 50 United States and D.C. and where prohibited.

Winners List/Official Rules Request: For the names and city/state of residence of prizewinners or a copy of these Official Rules, send a self-addressed, stamped envelope postmarked by 5/6/09 and received by 5/10/09 to: Classica Days Winners List or Classica Days Official Rules Request, 300 State St. Suite 402, Rochester, NY 14614. VT & WA residents may omit return postage.

Sponsor: Amarr Garage Doors, 165 Carriage Ct., Winston-Salem, NC 27105.